Bentonville, AR | CITY SCORECARD

placesforbikes

2019 OVERALL SCORE

3.1 ★★★☆☆

The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

RIDERSHIP

Measures how many people are riding.

1.4 ★☆☆☆☆

Bicycle commuting	0.1
Recreational bike riding	2.1
Perceptions of bike use	2.8

SAFETY

Measures how safe it is and feels to ride a bike.

2.4 ★★☆☆☆

All mode fatalities and injuries	2.0
Bicycle fatalities and injuries	2.5
Perceptions of safety	3.1

NETWORK

Measures how well the bike network connects people to destinations.

2.4 ★★☆☆☆

Bicycle Network Analysis (BNA)	2.0
Perceptions of network quality	3.8

REACH

Measures how well the bike network serves everyone equally.

3.3 ★★★☆☆

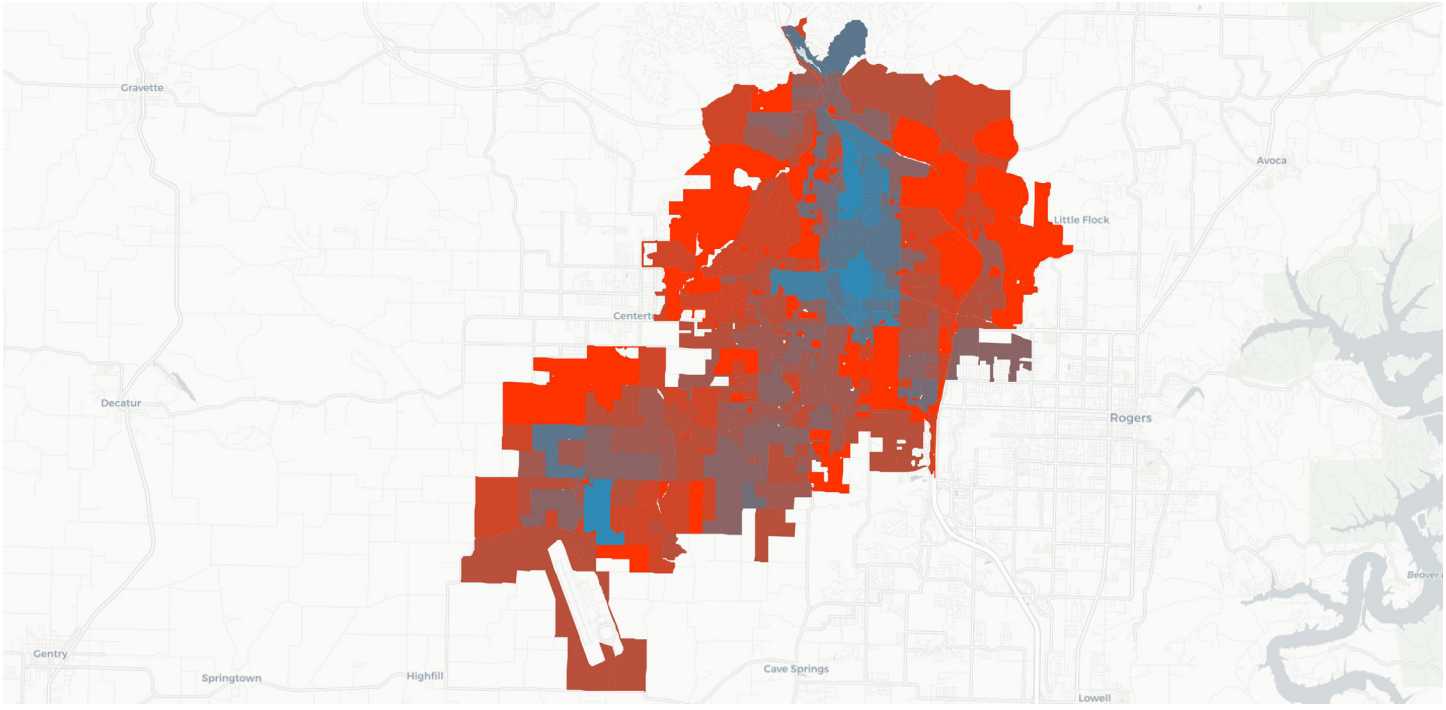
Demographic gap in BNA	4.0
Bicycle commuting rates by gender	1.2

ACCELERATION

Measures the city's commitment to growing bicycling quickly.

3.7 ★★★☆☆

Growth in bike facilities and events	3.7
Perceptions of progress	3.9



TEN WAYS TO IMPROVE YOUR SCORE

1. Hold a monthly social ride for new bikers. Choose flat, quiet routes and travel slowly. Count attendees.
2. Next 12-24 months: Launch or expand public bike share. Count rides.
3. 12 months: Identify high crash corridors and work with locals to find infrastructure fixes. Measure baseline safety.
4. 12 months: Cut default residential speed limits to 20 mph or less. Catalog changes needed to bring streets to a 20 mph design speed.
5. Plan a bike network linking multiple districts. Use neighborhood bikeways on quiet streets, protected bike lanes on busy ones. Build in 24 months.
6. Improve bike/walk links to parks, trails & mountain bike areas. Make at least one new link each year, prioritizing areas with low recreation access.
7. 12 months: Hold low-commitment monthly rides aimed at marginalized populations — children, seniors, people of color, immigrants. Count attendees.
8. Explicitly prioritize infrastructure in disinvested areas above well-to-do areas. Prepare to address related concerns like housing or policing.
9. Look to capital budgets or voters for dedicated funding for low-stress bikeways and programs. Make a plan to get dedicated funding within 24 months.
10. Return to quick-build projects to make them permanent. Use feedback & data gathered to improve designs. Aim for one such upgrade each year.

Bella Vista, AR | CITY SCORECARD

placesforbikes

2019 OVERALL SCORE

3.0 ★★★☆☆

The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

RIDERSHIP

Measures how many people are riding.

1.3 ★☆☆☆☆

Bicycle commuting	0.1
Recreational bike riding	2.2
Perceptions of bike use	2.0

SAFETY

Measures how safe it is and feels to ride a bike.

2.3 ★★☆☆☆

All mode fatalities and injuries	1.5
Bicycle fatalities and injuries	2.5
Perceptions of safety	3.3

NETWORK

Measures how well the bike network connects people to destinations.

3.0 ★★★☆☆

Bicycle Network Analysis (BNA)	3.0
Perceptions of network quality	3.1

REACH

Measures how well the bike network serves everyone equally.

2.0 ★★☆☆☆

Demographic gap in BNA	‡
Bicycle commuting rates by gender	2.0

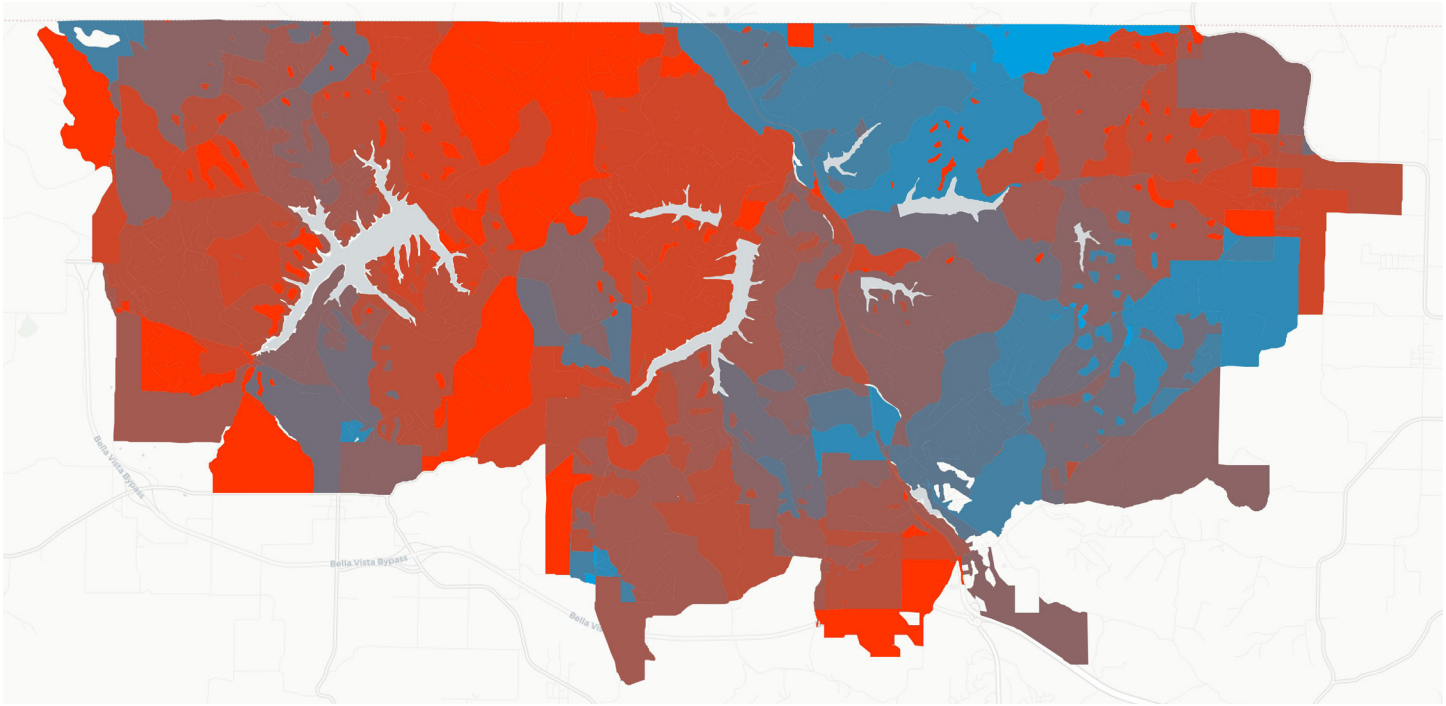
ACCELERATION

Measures the city's commitment to growing bicycling quickly.

4.0 ★★★★☆

Growth in bike facilities and events	4.3
Perceptions of progress	3.0

‡ Data unavailable



TEN WAYS TO IMPROVE YOUR SCORE

1. Hold a monthly social ride for new bikers. Choose flat, quiet routes and travel slowly. Count attendees.
2. Next 12-24 months: Launch or expand public bike share. Count rides.
3. 12 months: Identify high crash corridors and work with locals to find infrastructure fixes. Measure baseline safety.
4. 12 months: Cut default residential speed limits to 20 mph or less. Catalog changes needed to bring streets to a 20 mph design speed.
5. Close small gaps that link large portions of your existing bike network. Make at least two such links each year.
6. Connect recreational biking sites to the transportation network. Get before/after data on recreational facility use.
7. Partner with community groups on door-to-door surveys, focus groups, or other personal outreach to assess transportation and recreation needs.
8. Analyze who isn't biking in underserved areas, the barriers residents indicate, and potential solutions.
9. Poll-test perceptions of bikes and infrastructure. Build metrics for understanding how people's perceptions will change over time.
10. Make a plan to enlarge your dedicated funding for biking improvements. Spend more than 50% in underserved communities.

Fayetteville, AR | CITY SCORECARD

placesforbikes

2019 OVERALL SCORE

3.1 ★★★☆☆

The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

RIDERSHIP

Measures how many people are riding.

1.5 ★☆☆☆☆

Bicycle commuting	0.5
Recreational bike riding	2.1
Perceptions of bike use	2.5

SAFETY

Measures how safe it is and feels to ride a bike.

2.2 ★★☆☆☆

All mode fatalities and injuries	1.5
Bicycle fatalities and injuries	2.5
Perceptions of safety	3.2

NETWORK

Measures how well the bike network connects people to destinations.

2.3 ★★☆☆☆

Bicycle Network Analysis (BNA)	2.0
Perceptions of network quality	3.7

REACH

Measures how well the bike network serves everyone equally.

1.8 ★☆☆☆☆

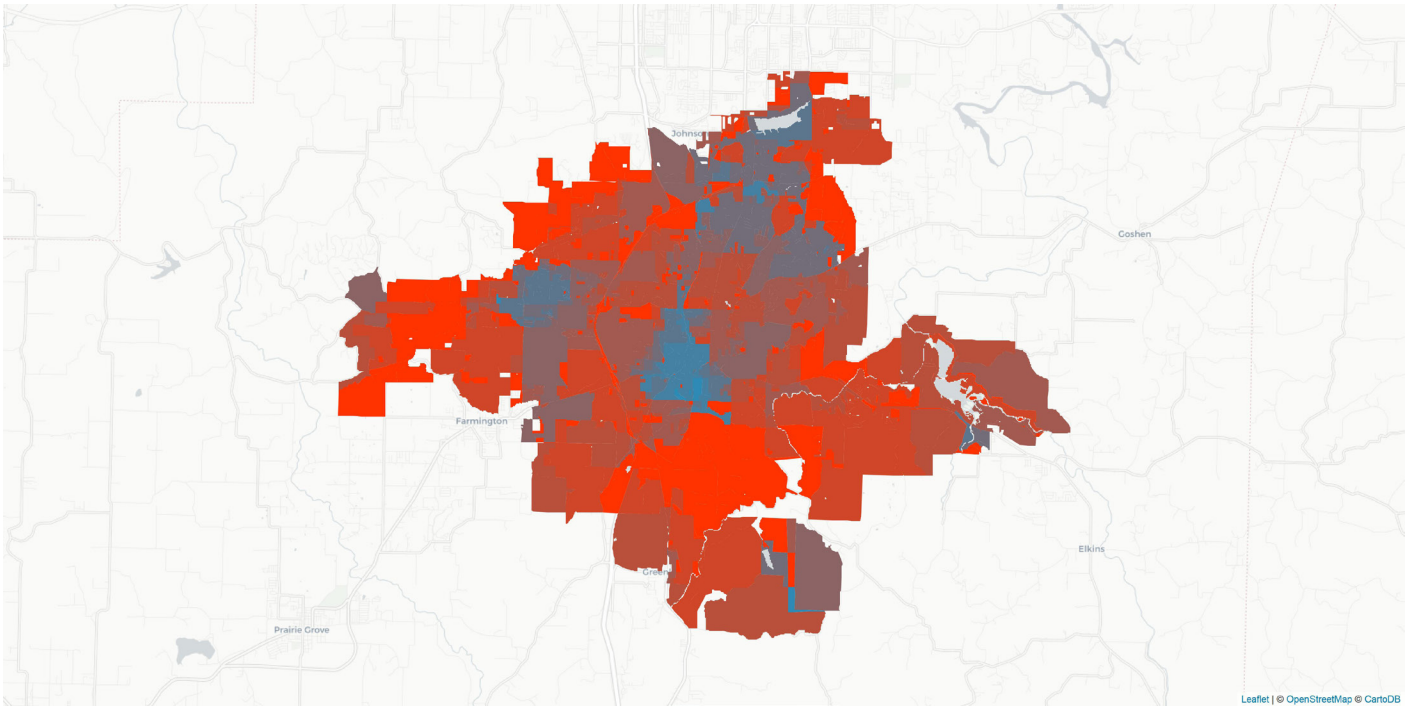
Demographic gap in BNA	3.1
Bicycle commuting rates by gender	1.4

ACCELERATION

Measures the city's commitment to growing bicycling quickly.

5.0 ★★★★★

Growth in bike facilities and events	5.3
Perceptions of progress	3.8



0 10 20 30 40 BNA SCORE 60 70 80 90 100

TEN WAYS TO IMPROVE YOUR SCORE

1. Hold a monthly social ride for new bikers. Choose flat, quiet routes and travel slowly. Count attendees.
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3. 12 months: Identify high crash corridors and work with locals to find infrastructure fixes. Measure baseline safety.
4. 12 months: Cut default residential speed limits to 20 mph or less. Catalog changes needed to bring streets to a 20 mph design speed.
5. Plan a bike network linking multiple districts. Use neighborhood bikeways on quiet streets, protected bike lanes on busy ones. Build in 24 months.
6. Improve bike/walk links to parks, trails & mountain bike areas. Make at least one new link each year, prioritizing areas with low recreation access.
7. 12 months: Build a diverse mobility advisory team. Prioritize people in underserved or fast-changing areas. Identify those not at the table.
8. Map assets like businesses, parks and events to showcase the strengths of underserved areas. Focus attention on helping people access those assets.
9. Poll-test perceptions of bikes and infrastructure. Build metrics for understanding how people's perceptions will change over time.
10. Make a plan to enlarge your dedicated funding for biking improvements. Spend more than 50% in underserved communities.

Rogers, AR | CITY SCORECARD

placesforbikes

2019 OVERALL SCORE

2.3

★★☆☆☆

The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

RIDERSHIP

Measures how many people are riding.

1.4

★☆☆☆☆

Bicycle commuting	0.0
Recreational bike riding	2.2
Perceptions of bike use	2.6

SAFETY

Measures how safe it is and feels to ride a bike.

2.4

★★☆☆☆

All mode fatalities and injuries	2.0
Bicycle fatalities and injuries	2.5
Perceptions of safety	3.2

NETWORK

Measures how well the bike network connects people to destinations.

1.5

★☆☆☆☆

Bicycle Network Analysis (BNA)	1.0
Perceptions of network quality	3.6

REACH

Measures how well the bike network serves everyone equally.

2.6

★★☆☆☆

Demographic gap in BNA	2.8
Bicycle commuting rates by gender	2.0

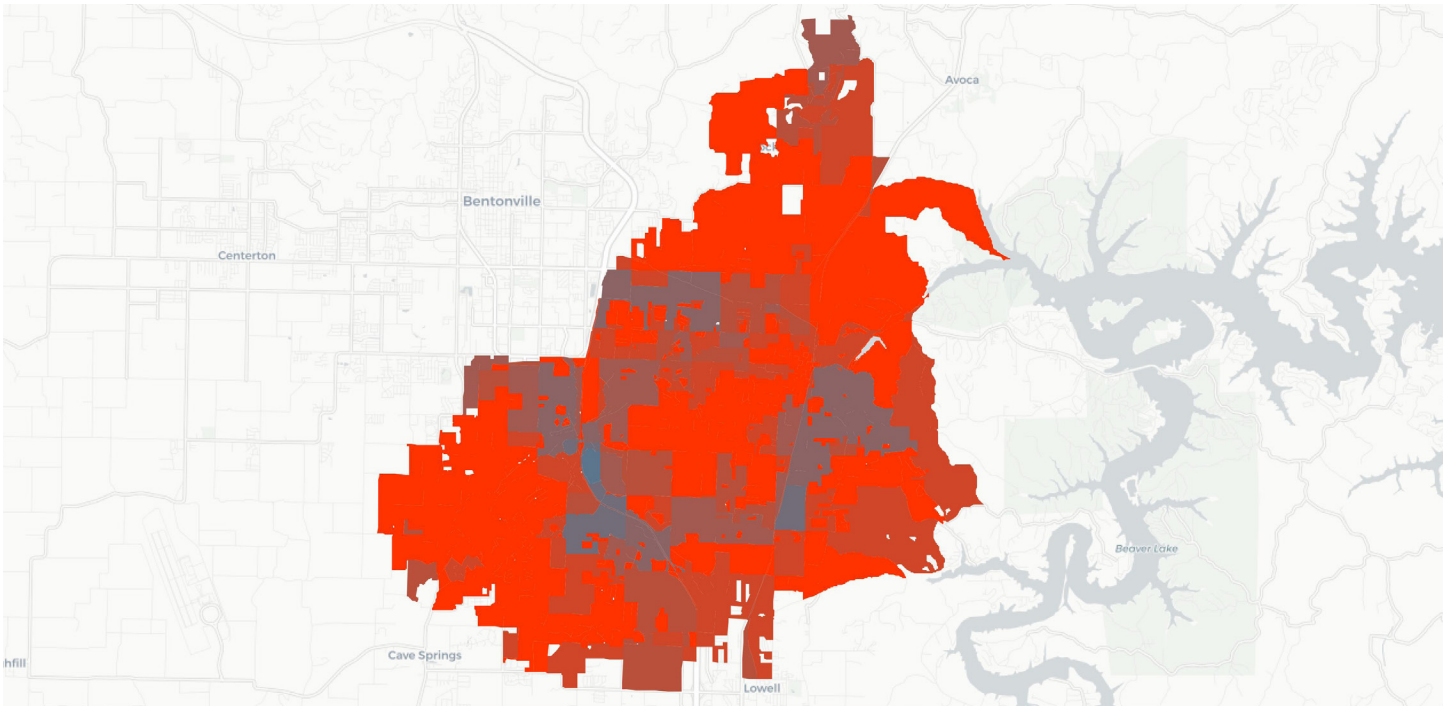
ACCELERATION

Measures the city's commitment to growing bicycling quickly.

1.2

★☆☆☆☆

Growth in bike facilities and events	0.6
Perceptions of progress	3.6



TEN WAYS TO IMPROVE YOUR SCORE

1. Hold a monthly social ride for new bikers. Choose flat, quiet routes and travel slowly. Count attendees.
2. Next 12-24 months: Launch or expand public bike share. Count rides.
3. 12 months: Identify high crash corridors and work with locals to find infrastructure fixes. Measure baseline safety.
4. 12 months: Cut default residential speed limits to 20 mph or less. Catalog changes needed to bring streets to a 20 mph design speed.
5. 12 months: Install a small network of neighborhood bikeways by improving a few residential streets. Count bikes before and after.
6. Review your resurfacing schedule for chances to cheaply install post-protected bike lanes. Aim for these in 30% of all resurfacing projects.
7. Partner with community groups on door-to-door surveys, focus groups, or other personal outreach to assess transportation and recreation needs.
8. Analyze who isn't biking in underserved areas, the barriers residents indicate, and potential solutions.
9. Implement one pop-up event or pilot bikeway project this year using temporary material: paint, planters, pallet furniture. Count attendees.
10. Choose one neighborhood, recruit local leaders and plan a full network of low-stress bikeways that can be built with interim materials in 24 months.

Springdale, AR | CITY SCORECARD

placesforbikes

2019 OVERALL SCORE

3.0 ★★★☆☆

The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

RIDERSHIP

Measures how many people are riding.

1.3 ★☆☆☆☆

Bicycle commuting	0.1
Recreational bike riding	2.1
Perceptions of bike use	2.3

SAFETY

Measures how safe it is and feels to ride a bike.

2.2 ★★☆☆☆

All mode fatalities and injuries	1.5
Bicycle fatalities and injuries	2.5
Perceptions of safety	2.9

NETWORK

Measures how well the bike network connects people to destinations.

2.2 ★★☆☆☆

Bicycle Network Analysis (BNA)	2.0
Perceptions of network quality	3.2

REACH

Measures how well the bike network serves everyone equally.

4.0 ★★★★☆

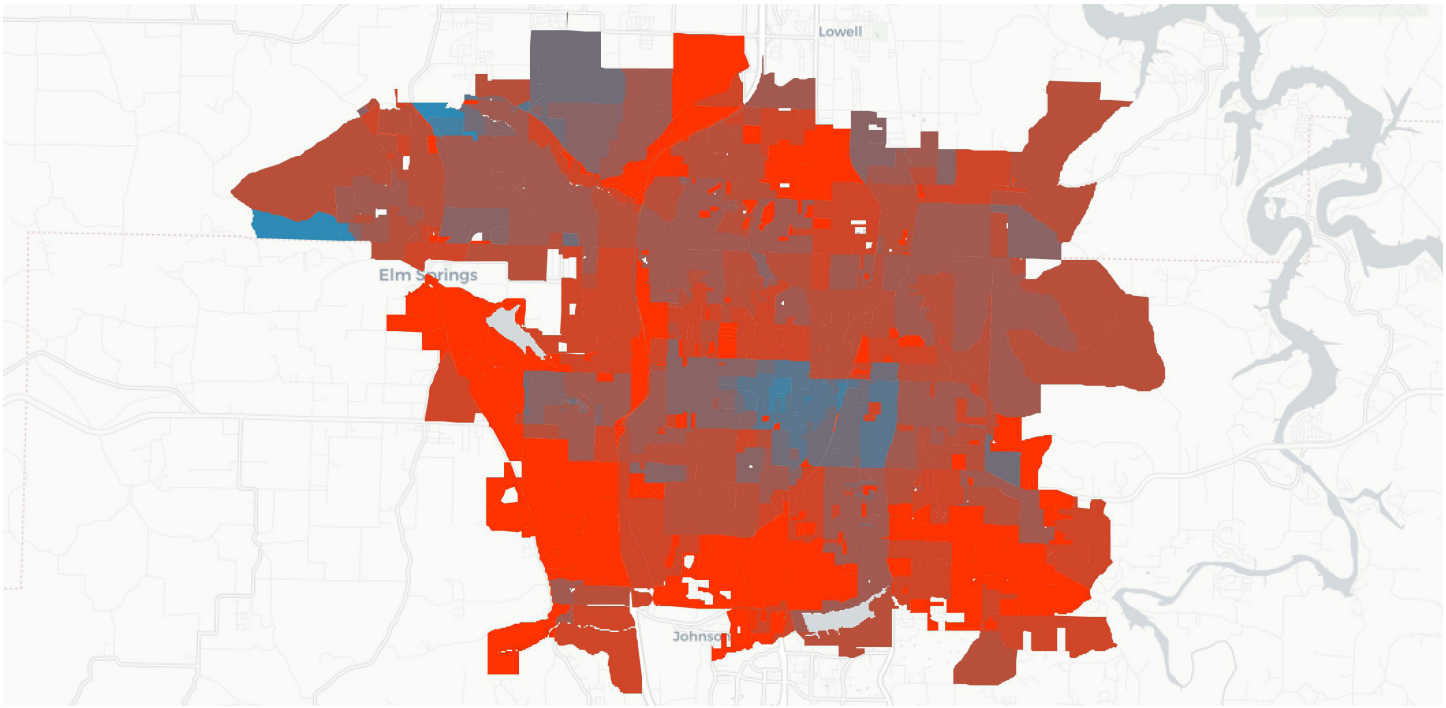
Demographic gap in BNA	4.9
Bicycle commuting rates by gender	1.0

ACCELERATION

Measures the city's commitment to growing bicycling quickly.

3.0 ★★★☆☆

Growth in bike facilities and events	3.0
Perceptions of progress	3.2



TEN WAYS TO IMPROVE YOUR SCORE

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5. Plan a bike network linking multiple districts. Use neighborhood bikeways on quiet streets, protected bike lanes on busy ones. Build in 24 months.
6. Improve bike/walk links to parks, trails & mountain bike areas. Make at least one new link each year, prioritizing areas with low recreation access.
7. 12 months: Hold low-commitment monthly rides aimed at marginalized populations — children, seniors, people of color, immigrants. Count attendees.
8. Explicitly prioritize infrastructure in disinvested areas above well-to-do areas. Prepare to address related concerns like housing or policing.
9. Look to capital budgets or voters for dedicated funding for low-stress bikeways and programs. Make a plan to get dedicated funding within 24 months.
10. Return to quick-build projects to make them permanent. Use feedback & data gathered to improve designs. Aim for one such upgrade each year.

Siloam Springs, AR | CITY SCORECARD

placesforbikes

2019 OVERALL SCORE

2.3

★★☆☆☆

The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

RIDERSHIP

Measures how many people are riding.

1.2

★☆☆☆☆

Bicycle commuting	0.1
Recreational bike riding	1.7
Perceptions of bike use	2.1

SAFETY

Measures how safe it is and feels to ride a bike.

2.2

★★☆☆☆

All mode fatalities and injuries	1.5
Bicycle fatalities and injuries	2.5
Perceptions of safety	2.8

NETWORK

Measures how well the bike network connects people to destinations.

1.3

★☆☆☆☆

Bicycle Network Analysis (BNA)	1.0
Perceptions of network quality	2.5

REACH

Measures how well the bike network serves everyone equally.

1.3

★☆☆☆☆

Demographic gap in BNA	‡
Bicycle commuting rates by gender	1.3

ACCELERATION

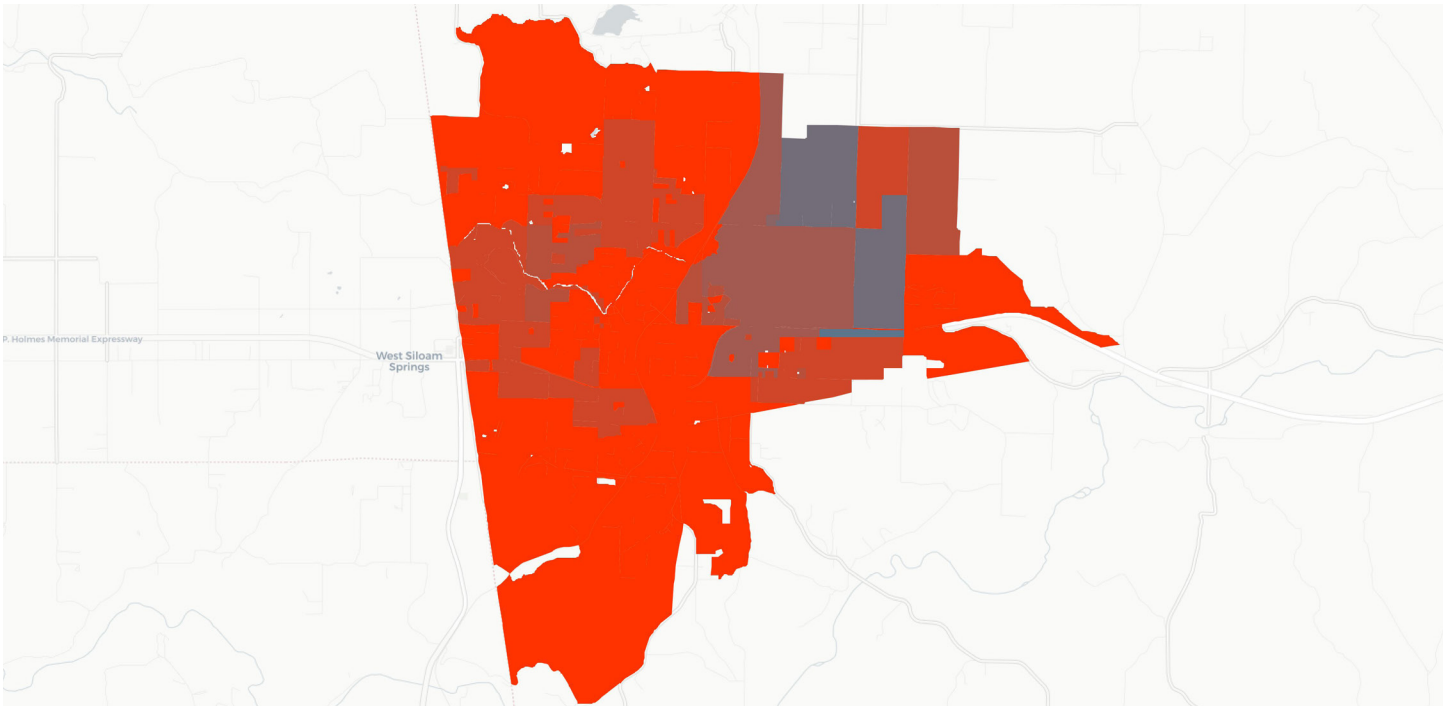
Measures the city's commitment to growing bicycling quickly.

3.0

★★★☆☆

Growth in bike facilities and events	3.2
Perceptions of progress	2.3

‡ Data unavailable



0 10 20 30 40 BNA SCORE 60 70 80 90 100

TEN WAYS TO IMPROVE YOUR SCORE

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5. 12 months: Install a small network of neighborhood bikeways by improving a few residential streets. Count bikes before and after.
6. Review your resurfacing schedule for chances to cheaply install post-protected bike lanes. Aim for these in 30% of all resurfacing projects.
7. 12 months: Build a diverse mobility advisory team. Prioritize people in underserved or fast-changing areas. Identify those not at the table.
8. Map assets like businesses, parks and events to showcase the strengths of underserved areas. Focus attention on helping people access those assets.
9. Make a plan to boost bike parking 30% in 3 years. Prioritize schools, parks, libraries, grocery stores, entertainment districts.
10. Create a process for routinely making quick, semi-permanent infrastructure changes. Read our guide at bit.ly/quickbuildsreport.